

PROFESSIONAL EXPERIENCE

PRODUCER // DETROIT - NATIONALLY

AUGUST 2014 - PRESENT

- Producer of commercial and editorial photography shoots ranging from lifestyle to product for high profile, demanding clients including General Motors, Ford Motor Company and Fiat Chrysler Automobiles (FCA)
- Coordinate production of multi-day photography shoots from project conception and bid award to comprehensive design and successful execution, ensuring client goals and budget satisfaction
- Responsible for sourcing and hiring all production crew: Assembled 10 person crew for the 2016 Ford Mustang digital campaign including Shelby GT350R launch. Direct accountability for negotiating employee rates, communicating five day production schedule and project changes, and assigning individual call times at four locations across Utah.
- Successfully develop shooting schedule to satisfy agency shot list, accounting for all factors of production from availability of crew, vehicles, props and talent to available sunlight, weather conditions and location permissions
- Maximize shoot budgets: Managed \$100,000 budget for 2016 Chevy Traverse digital campaign, considering details of employee, rental and location contracts relating to overtime costs and turnaround issues while planning for unforeseen costs on five day shoot at multiple locations across Oregon
- Accountable for completion of agency shot list: Oversaw tracking and completion of 25 individual shots on five day 2016 FCA Ram Truck catalog shoot, continually seeking opportunities to maximize shoot potential by capturing additional content for print or digital use without compromising schedule or budget
- Establish and maintain multiple vendor relationships, fulfilling all production needs from photography and lighting rentals to catering, craft services, vehicle rentals, on-location lodging and crew travel reservations
- Facilitate castings: Booked 15 actors for four day 2015 General Motors BuyPower print shoot after arranging casting calls and negotiating contracts with talent agencies, assuring potential release and scheduling issues were resolved
- Work with location scouts to coordinate locations involving difficult road closures, access to private, state or federal lands, adhering to local policies concerning permitting, clearances and insurance
- Source unique and difficult items for shoot (e.g. boats, classic vehicles, animals, etc.) often-requested last minute by agency or client increasing product and brand visibility

LOCATION SCOUT-MANAGER // DETROIT - NATIONALLY

AUGUST 2008 - 2014

- Discovered, negotiated and procured locations for feature films and commercial productions including but not limited to: Batman Vs. Superman: Dawn of Justice, Transformers 3: Dark of The Moon, Fiat Chrysler Automobiles
- Worked on projects ranging from 1 to 100 days with individual location budgets of \$1,000-\$500,000 translating the writer and director's vision into viable filming locales
- Liaison between production and location: Assisted coordination of multi-block Detroit filming locations on Batman Vs. Superman: Dawn of Justice and Transformers 3: Dark of The Moon incorporating multi-day street and business closures to facilitate filming involving high speed car chases, pyrotechnic explosions, hundreds of background actors and low flying aerial filming
- Executed authorizations and payments required with local municipalities, police and fire departments, housing associations, property owners and all other agencies related to location
- Constantly maintained a positive and informative relationship with all parties involved in production including multiple outside vendors (e.g. crew restroom services, private security, garbage and cleaning services)
- Coordinated with camera, lighting, grip, art, transportation and special effects departments to determine and satisfy individual departmental location requirements

CORE COMPETENCIES

- Executes projects under tight time constraints and on budget while maintaining the integrity of client and agency vision
- Strong attention to detail in production planning and agreement negotiation
- Exceeds in fast-paced, opinionated environments where the ability to quickly develop and facilitate solutions while sticking to client vision and budget is of the utmost importance
- Extremely personable with a proven history of building core relationships with all parties involved in production

EDUCATION

2004 – 2008

THE OHIO STATE UNIVERSITY // COLUMBUS, OHIO

B.A. Strategic Communication, College of Social & Behavioral Sciences